

The Attenex Advantage:

Summary of Benefits and Differentiators

Overview

An ever-increasing volume of electronic information creates new challenges for corporations and their law firms during discovery and regulatory response. Traditional approaches are no longer sufficient or cost-effective. Attenex® Patterns® was developed in close collaboration with attorneys to simplify processing, managing and reviewing large collections of electronic documents for investigations, document discovery and regulatory response. Several key differentiators and benefits make Attenex Patterns the ideal choice for the processing and review of electronic documents.

Attenex Reduces the Time and Expense of Electronic Discovery


Attenex Patterns is an integrated software suite designed to increase the efficiency of 1) processing electronic documents, 2) managing electronic discovery projects and 3) reviewing electronic documents. Together, these efficiencies reduce the total cost of discovery for clients while saving valuable time for the review team.

Fast and Accurate Document Review

In most cases, at least 80% of reviewed material is grossly irrelevant to the matter at hand. Attenex Patterns goes beyond traditional search techniques by enabling electronic documents to “describe themselves” through analysis of a collection’s key concepts. This breakthrough and patented application of document analysis and concept mapping technology enhances a lawyer’s understanding of the collection and is proven to dramatically increase productivity by up to ten times that of traditional approaches.

Attenex Patterns Document Mapper generates a visual concept map of the document collection based on the nouns and noun phrases in each email or



document. Reviewers can quickly and accurately distinguish relevant from irrelevant documents using concept clusters that group related information. As a result, reviewers are able to examine similar information and make faster, more informed decisions. Key benefits include:

-  **Visualized Collection** – Unlike any other review tool, Attenex Patterns Document Mapper provides the reviewer with a visual concept map of the document collection. Reviewers can quickly identify areas of interest as well as grossly irrelevant material. The visual co-location of similar documents is proven to increase reviewer efficiency and lower the overall expense of document review.

“Prior to our use of Attenex Patterns, we estimated our staffing needs based on 250 to 300 document decisions per lawyer per day.




Using Attenex Patterns, in some cases our attorneys have achieved 2,000 or more document decisions per day.”

“Document Review with Attenex Patterns E-Discovery Platform,” Law Journal Newsletter: Legal Tech Newsletter®, Volume 22, Number 4 (July 2004)

-  **Dynamic Concept Clusters** – Attenex Patterns Document Mapper generates concept clusters based on the nouns and noun phrases in each document. If similar information is contained in multiple documents, those documents will naturally cluster together. In addition, a reviewer can dynamically re-cluster the collection around concepts or documents of interest to quickly focus on a particular aspect of the review or investigation.
-  **One-Click Document Marking** – Reviewers can right-click to mark or tag a single document or a cluster of documents. All marks and tags are recorded in the Attenex Patterns database to preserve an audit trail of the review.




Streamlined Document Processing

Attenex Patterns Workbench streamlines document processing with an integrated workflow that can be customized to meet even the most unique processing and review requirements. Tasks common to document processing are managed by the same application, providing review teams with a single point of control and an uncompromised chain of custody. Key benefits include:

-  **Exact and Near De-Duplication** – In addition to exact de-duplication based on industry-standard MD5 hash codes, the collection can be further reduced using Attenex-patented *near* de-duplication technology that presents only the longest email in a message chain for review.
-  **Single Point of Control** – From collection to production, all documents and messages are managed by Attenex Patterns. Using a single application rather than moving data between different systems not only accelerates document processing but also lowers the overall expense while eliminating points of failure.
-  **Native Format Support** – Enables review teams to process and review documents and messages in their native format—including Microsoft Outlook and Lotus Notes—without the expense of .TIF or .PDF conversion.

Simplified Project Management

Project management is often cited as the most difficult challenge of document review. Attenex Patterns helps project managers set accurate expectations and maintain control of the electronic discovery process by providing a complete audit trail of events and a set of useful pre-built reports. From collection to production, all processing and review activity is tracked and recorded in the Attenex Patterns database. Key benefits include:

-  **Complete Audit Trail** – All processing and review activities are tracked and recorded in the Attenex Patterns database.
-  **Pre-Built Reports** – Attenex Patterns includes several useful pre-built reports to help project leads better manage the discovery process and client expectations.
-  **Uncompromised Chain of Custody** – From collection to production, all processing and review activity is tracked by the Attenex Patterns software suite.

A Powerful Combination

Reviewing large volumes of email and electronic documents is a time-intensive process that is always costly, often tedious, and never without risk. Attenex Patterns is uniquely positioned to meet the challenge of large scale investigations, document discovery in litigation and response to regulatory requirements.

Attenex Patterns is an integrated software suite that includes a powerful electronic document processing engine, time-saving project management capabilities, and an innovative review tool that is proven to accelerate document review. Attenex provides corporations and their law firms with a competitive advantage by enabling them to accomplish more in less time and with lower overall expense.

Geoffrey Bock, Senior Vice President for the Patricia Seybold Group, advises evaluating discovery tools based on three features: 1) Content forensics, 2) Content analysis, and 3) Visualization. A tool that he recommends is Attenex Patterns.

"Taming Document Overload," Discovery Update (Vol. 7, Issue 1)
